



Entrepreneurship Awareness Program

13 – 14 May 2024

: Sponsored By :

Ministry of Skill Development

Training Partner

: Organized By :



**Integrated Skill and Training Institutions & Small Business
Development (Vyom Group TP)**

Ministry of Skill Development and Entrepreneurship, Govt. of India

DOT, 20, Ashoka Rd, Sansad Marg Area, New Delhi, Delhi 110001

Entrepreneurship Awareness Programme

The entrepreneurs play pivotal role in the economic development of any country. They make use of the factors of production to the fullest advantage of the society, generate employment, create innovation, improve standard of living, develop backward areas, etc. which leads to higher economic growth.

The jobs in the market are increasingly diminishing, so it is likely that in the future more people will make their living as entrepreneurs, especially small-sized entrepreneurs. Therefore, entrepreneurship education in Academic Institutions is significant from the point of view of developing education and society as a whole.

NIESBUD believes that expanding the availability of youth Entrepreneurship Education Programme is the need of the hour. Keeping this in mind, the Institute has designed Two (02) days offline Entrepreneurship Awareness Program for Academic Institutions in order to promote self-employment and entrepreneurship among the students.

The programme aims at imparting to the learners a thorough insight into the various aspects of entrepreneurship, enterprise creation, technical know-how, credit sources, and changing trends of market in global scenario. The trainees will be able to understand the concepts of identification/ selection of projects. While the programme incorporates a thorough briefing on Government support systems, it also includes additional benefits of being an entrepreneur.

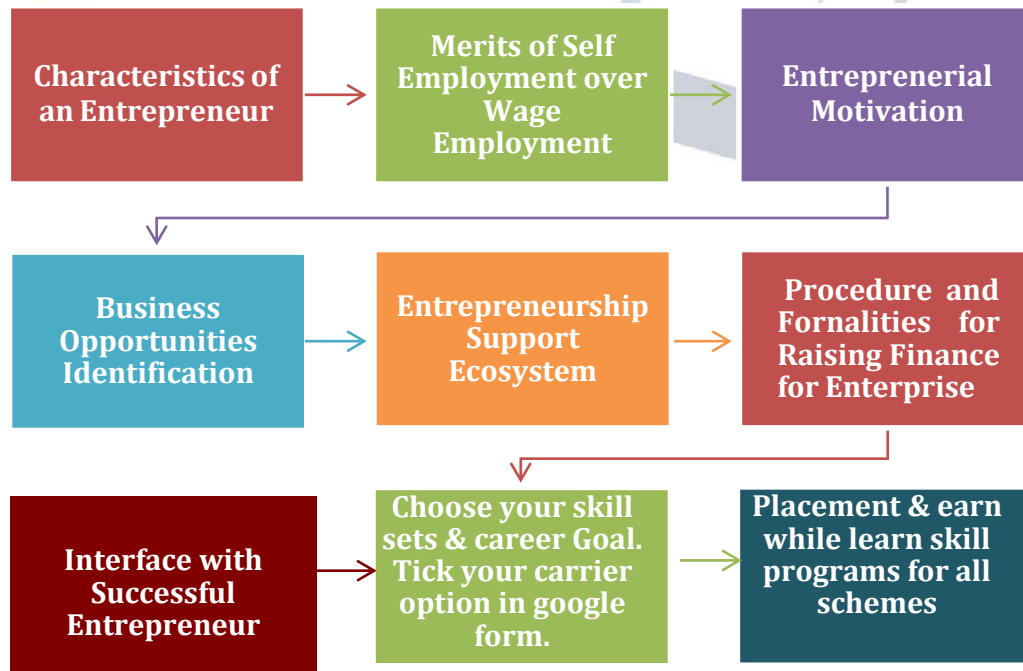
The orientation programme offers an overview of the guiding principles that underpin the entrepreneurial process, providing you with practical tips and grounded theory to evaluate your entrepreneurial opportunity, team and resources. You'll explore some of the myths and key facts about entrepreneurship, and find out what it takes to be an entrepreneur, so that you can conduct your own self-assessment and identify priorities for your own growth as an entrepreneur.

Program Objectives

- To create awareness among students of Academic Institutions about various facets of entrepreneurship as an alternative career option
- To acquaint the participants about entrepreneurial opportunities;
- To make aware the participants about the entrepreneurial support ecosystem;
- To provide brief overview on essential elements required for preparation of project report.

Course Content

The Course Contents will exclusively focus on expectation setting through inculcating and creating exposure towards an entrepreneurial mindset with essential inputs on importance of entrepreneurship development as livelihood option and for fulfilling the employment demand.



OFFLINE ENTREPRENEURSHIP AWARENESS PROGRAMME

PROGRAMME SCHEDULE

Date	Session	Time	Topic	Resource Person
13.05.2024		11.00 AM – 11.05 AM	Programme Inaugural Address	Prof. Priyanka Saxena
		11.05 AM – 11.20 AM	Words of Wisdom, Need of Entrepreneurship, Entrepreneurship as a career Option	Mr. Kapil Kumar Parashar Director & Principal Integrated Training Institutions India, Serbia & U.K.
		11.20 AM – 12.30 PM		Mr. Shailesh Gupta Govt. Approved Trainer and Mentor
		12.30 PM – 01.00 M		Mrs. Renu Sharma

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