



# ICSSR SPONSORED WORKSHOP



**"DARE TO DREAM,  
DARE TO DO:  
ENTREPRENEURIAL  
ODYSSEY"**



**SHRI DHARAMPAL GARG**

PRESIDENT  
SD PG COLLEGE GZB  
CHIEF PATRON

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SECRETARY  
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**PROF AKHILESH MISHRA**

PRINCIPAL SD PG COLLEGE GZB  
PATRON

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**DR PRIYANKA SINGH**

ASSOCIATE PROFESSOR  
PROJECT DIRECTOR

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**DR KAMLESH BHARDWAJ**

DEAN SD PG COLLEGE GZB  
CO- PROJECT DIRECTOR

**ON 13<sup>TH</sup>  
FEBURARY  
2024**

# OUR SPEAKERS



**Mr Manik Sehgal**  
Founder, RAASA



**Shri Dheeraj**  
Founder, Coracle India



**Prachi Bhatia**  
Founder, Chokhat



**Shri Naresh Gaur**  
Founder, ICTI



**Shri Sourav Kumar**  
TBI KIET



**Mr Hitesh Sagar**  
FOUNDER, Hawwiadda

## **ABOUT ICSSR**

Indian Council of Social Science Research (ICSSR) was established in the year of 1969 by the Government of India to promote research in social sciences in the country. ICSSR provide grants for projects, fellowships, international collaboration, capacity building, survey, publications etc., to promote research in social sciences in India.

## **ABOUT SHAMBHU DAYAL PG COLLEGE GHAZIABAD**

Shambhu Dayal P.G. College is situated in the city of Ghaziabad adjoining the border of Delhi. Initially, this college got affiliated with the University of Agra (from 1962 to 1965) and now it is affiliated with C.C.S. University, Meerut (Since 1965). This is one of the most reputed college of the University. It has been accredited with B+ Grade by NAAC. This great centre of education came into being as a result of the resolve of the Late Shri Rai Bahadur Shambhu Dayal Ji, a great and reputed social worker and taught educationist, who founded a Trust for the social cause by donating all his property to it in the year 1917. The campus of the college is situated on the main G.T.Road at a distance of 1 km from Ghaziabad Railway Station.

The college offers undergraduate programme in ten subjects split over the Faculty of Arts, Commerce, and Education and seven subjects in a post-graduate programme. All P.G. departments also offer research facilities and Post-Doctoral Fellowship. Department of Commerce and Education is in a self-financing capacity. The study centre of IGNOU is also functioning from the college premises. The primary objective of the college is to create a positive atmosphere for the intellectual, physical and moral development of its students. This institution emphasizes rising above the differences of religion, caste and community. Due to all these specifications, the college has earned a special reputation in the world of education.

## **ABOUT THE PROGRAMME**

This programme titled “DARE TO DREAM, DARE TO DO: ENTREPRENEURIAL ODYSSEY” is an ICSSR Delhi sponsored workshop, organised by Shambhu Dayal Post Graduation College Ghaziabad aims to promote entrepreneurial mind-set among the youth in the district, as we all are aware 21<sup>ST</sup> century is purely innovation driven and Entrepreneurship is about starting and growing a business, and innovation is about finding new and better ways to create value for customers, Entrepreneurship can drive innovation by creating a culture of risk-taking and experimentation. Entrepreneurs who are willing to take risks and try new things are often at the forefront of innovation, and they can create new markets and spur economic growth.

This workshop session will act as roadmap to the budding entrepreneurs as well as to those who wishes to start their own venture but have no idea how to start over. Experts from diversified sectors are being invited in order to guide, motivate and encourage the participants to go forth and make their dream into reality.

## OBJECTIVES OF THE WORKSHOP

- ☞ To examine the results of projects and case studies about the execution and influence of the Startup India Scheme.
- ☞ The objective is to analyse the difficulties and advantages faced by startups in accessing scheme benefits and suggest enhancements for betterment.
- ☞ The purpose is to collect comments and insights from participants in order to improve the effectiveness and relevance of future initiatives that aim to help the growth of startups.
- ☞ To distribute knowledge and insights acquired from the workshop to stakeholders and policymakers to facilitate well-informed decision-making and policy development.
- ☞ To cultivate a culture that promotes ongoing learning and innovation among participants, motivating them to utilise their acquired knowledge and abilities to propel the success of their endeavours.
- ☞ To stimulate and encourage entrepreneurs by disseminating success stories and exemplary strategies from well-established startups.
- ☞ To enhance networking possibilities and promote collaboration among startup founders, industry experts, and investors.
- ☞ To respond to inquiries, address issues, and offer practical advice on navigating the startup ecosystem and maximising the advantages of available schemes.

## KEY COMPONENTS OF THE PROGRAMME

**The programme will cover the following key components:**

- ◆ An overview of the Startup India Scheme: comprehending the goals, advantages, and requirements for eligibility.
- ◆ Analysing the Advantages of the Scheme: Thorough examination of the incentives, tax exemptions, and financial assistance provided by the Startup India Scheme.
- ◆ Benefits Access: Pragmatic assistance on the process of applying for, registering, and providing the necessary papers to obtain plan benefits.
- ◆ Success Stories: Case studies and testimonials from prosperous startups that have gained advantages from the Startup India Scheme.
- ◆ Mentorship and assistance: Offering entrepreneurs mentorship and guidance in effectively navigating the startup ecosystem and maximising the benefits of the scheme.
- ◆ Q&A Session: An interactive session designed to address inquiries, apprehensions, and offer explanations regarding the Startup India Scheme and its execution.

# OUR SESSIONS

## **INAUGURAL SESSION: (10am-11:30am)**

**Topic-** *"Analysing the Efficacy of the Startup India Scheme and Facilitating Access to Scheme Benefits for New Startup Founders"*

Building Strategic Partnerships: Leveraging Government Initiatives and Industry Networks- **Shri Dheeraj, Founder Coracle India**

Fostering an Entrepreneurial Ecosystem in Ghaziabad: Enhancing Accessibility to Startup India Scheme Benefits for Emerging Founders- **Mr. Manik Sahegal, Founder RASSA**

## **TECHNICAL SESSION 1 (11:30 am-1 pm)**

**Topic-** *Fostering Innovation and Empowerment: Uttar Pradesh's Semiconductor Potential, Youth Engagement, and Women Entrepreneurs*

Unlocking Uttar Pradesh's Potential: Semiconductor Innovation and Empowering Youth- **Shri Naresh, Founder ICTI**

Understanding the role of women entrepreneurs as catalysts of growth in Indian economy- **Prachi Bhatia, Founder Chokhat**

## **VALEDICTORY SESSION (2 pm-4 pm)**

**Topic-** *Empowering Innovation: Incubators as Catalysts for Startup India Success*

The Vital Role of Incubators in Ghaziabad's Startup Ecosystem- **Shri Sourav Kumar, TBI, KITE**

The Rise of Aerial Innovation Start-ups- **Mr Hitesh Sagar Hawaiadda Aerial innovation private ltd.**

## STAKEHOLDERS PARTICIPATION

The following participants will be a part of this session

**Entrepreneurs-** Entrepreneurs from multiple sectors and industries from Ghaziabad will be going to be a part of this workshop.

**District Innovation Centre (DIC) GHAZIABAD**

**Incubators from across Ghaziabad district.**

**Aspiring business owners**

## REGISTRATION PROCESS

Participants are required to get themselves registered, and for the same, they have to fill out a Google form.

Only registered participants are allowed to attend the session.

There are no fees for registration.

Participants who attend the entire programme will receive certificates.

Steps for registration-

Step - Fill out the Google form the link for the same is given below-

MODE -1 <https://forms.gle/kUUZW6PVRr4Ay6nd8>

OR

MODE-2 Participants can use the scanner given below



**After filling this form participants will be registered for the session.**

## HOW TO REACH THE VENUE

### **ADDRESS-**

AUDITORIUM, SHAMBHU DAYAL POST GRADUATE COLLEGE, GHAZIABAD, U.P

FF-9, Shambhu Dayal Complex, Grand Trunk Rd, opp. Shambhu Dayal Degree College, Ghantaghar, Naya Ganj, Ghaziabad, Uttar Pradesh 201001.

### GOOGLE MAP DIRECTION

<https://maps.app.goo.gl/jg75tjLyazPC1S7S8>

**OR**

**SCAN FOR THE DIRECTIONS**



**For any queries regarding the workshop feel free to contact**  
**Dr Priyanka Singh**  
Project Director & Associate Professor  
Department of Economics  
Shambhu Dayal P.G. College Gzb.  
Contact No - 9871110489

## **ADVISORY COMMITTEE**

***Dr. Richa Sharma***

*Deputy Director- Research, SCD. ICSSR,  
New Delhi*

***Prof Roopinder Oberoi***

*Project Supervisor*

## **ORGANIZING COMMITTEE**

***Prof. Reena Sharma***

*Department of Sociology*

***Prof Urvija Sharma***

*Department of Hindi*

***Prof Shilpy Jindal***

*Department of Economics*

***Manas Verma***

*Research Associate*

***Mahak Shadab***

*Research Assistant*

***Himanshu***

*Field Investigator*

***Vaibhav Tyagi***

*Technical support*

***Rahul***

*Office support*